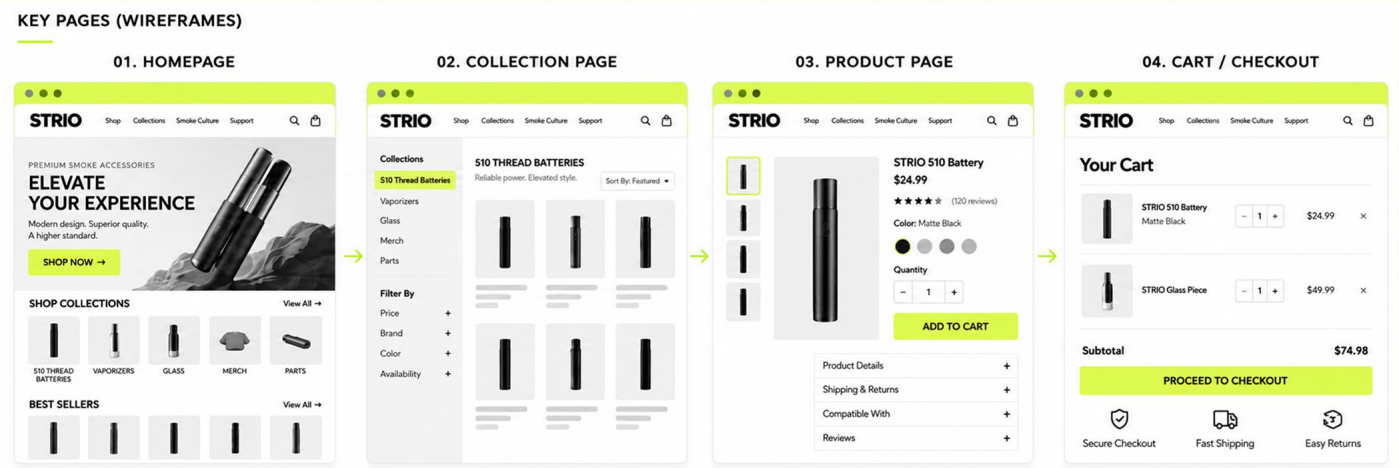


Developing a Scalable E-commerce Store for a Product Driven Vape Brand

Service: E-commerce Development
Project: STRIO

The Development Challenge

STRIO required more than a visually attractive storefront. The platform needed to support a sizable catalog, multiple collections, product variants, detailed specifications, customer reviews, product inventory, promotional content, and ongoing merchandising.



What We Developed

We translated the E-commerce experience into a responsive storefront capable of supporting the complete buying journey.

Development included:

- Responsive E-commerce architecture
- Collection based navigation
- Product catalog implementation
- Product variation support
- Product image galleries
- Inventory and availability states
- Quick view functionality
- Product reviews
- Promotional sections
- Blog integration
- Support and contact infrastructure
- Cart and checkout integration
- Mobile optimization
- Structured product detail templates

STRIO currently supports multiple collections, extensive product variations, quick views, reviews, inventory messaging, detailed descriptions, and product-specific technical information.

Development Outcome

The completed platform gives STRIO an E-commerce foundation capable of supporting both its existing catalog and future product expansion without rebuilding the customer experience every time inventory changes.

